Victoria Price is a designer, author, public speaker, art historian, and screenwriter.

Her interior design studio and art consultation business and lifestyle store, Victoria Price Art & Design in Santa Fe, NM, is well known throughout the Southwest for its unique blend of contemporary art and home furnishings with regional and ethnographic art.

Price's critically acclaimed biography of her father, Vincent Price: A Daughter's Biography, was published in 1999 by St Martin's Press. She has also written for the New York Times, A&E's Biography, and many other national, regional, and local magazines, newspapers, and television programs. Price has also appeared on Good Morning America, A&E's Biography, NPR's Fresh Air, and many other national, regional, and local TV and radio programs. Articles about Price and her work have appeared in such national and international publications as USA Today, People, Travel & Leisure, Art & Auction, Sunset, Western Interiors, the Santa Fean, and Santa Fe Trend.

She has taught at the University of New Mexico, New Mexico Highlands University, and the Philos School—an alternative arts-and-humanities school in Santa Fe that she helped to found. Price earned a bachelor's degree in art history and theatre from Williams College, which has one of the most prestigious art history programs in the country. And she has completed the doctoral program in American Studies and the University of New Mexico. Price serves on museum boards in New Mexico and California, and she lectures on a wide range of art, theatre, film, design, and motivational topics around the world. Most recently, she is proud to have been a TED speaker, and her talk, Tell Me What Do You Have in the House?, offers a life-affirming perspective on meeting some of life's most difficult challenges.

Victoria will be speaking about her father, Vincent Price—and her talk, A Daughter's Reflections of a Life Well Lived, looks back on her father's life and career as an inspiration for rediscovering our passion for living and generosity to others.